

## Finding The Key

### Description

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## Finding The Key

To Inspiration and Success in Business Leadership

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# Finding the Key

## Leadership Parables for Today

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**What will you learn  
from this book?**

**Can a new leader thrown into a leadership position find common ground between  
young innovators and established experts?**

**Can a no-nonsense, successful businesswoman script a second act by connecting with her feelings?**

**What happens when a ‘money guy’ finds that cash flow isn’t the only thing that gives him joy at work?**

**What if moving fast and breaking things aren’t the only way to make an impact in the world of entrepreneurship?**

## **What’s inside**

These are leadership stories of individuals who come up against the need for change in how they do business. They may already be successful and respected leaders, or they may be young business leaders with great potential. The through-line is that they hear the call of something better than the norm – and they heed that call.

These are inspiring stories of breaking through to a better, more integrated, and holistic future as these leaders guide their teams and their businesses through unexpected times, to new heights. You could call them case studies in managing change and transformation.

**These are stories that show how inspiring leaders are inspired leaders, and where inspiration comes from.**

**We hope they will help inspire your ongoing journey as an inspiring leader building successful businesses.**

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